

Rifle Area Chamber of Commerce

M E M B E R S H I P B E N E F I T S

While the Chamber's overall purpose is to help improve the general business and economic vitality of Rifle, there are many specific benefits provided only to Chamber members.

A Link on our Website: On average 350 people visit the Chamber website every day to see what Rifle has to offer. This site is used extensively to promote your business, the Rifle area, the Chamber and community events. With our website you can make your business known worldwide. Check it out at www.riflechamber.com.

Access to Mailing Lists of those who have requested information on Rifle: Hunters, visitors, students research projects & those looking to relocate to our area all contact the Chamber to request additional information on Rifle. Chamber member businesses have the opportunity use this database to send direct mail pieces to a targeted market. This database is available in an email format only, on the 1st and 15th of the month.

Ambassadors: Your membership allows you to participate in this special group who promotes the Chamber and Chamber-member businesses through ribbon cuttings, media promotions, and increased communication. The Ambassadors are truly the Public Relations arm of the Chamber. Becoming an Ambassador is a great way to network and make new business contacts.

ChamberMaster: A simple, member management software that is designed exclusively for Chambers of Commerce. It is web-based software that is accessible at any time, at any computer, using a web browser.

ChamberMaster features:

- Enhanced online Business Directory and detailed member information pages
- FREE internet Hot Deals marketing opportunities
- FREE internet Job Posting
- FREE internet Event Posting
- Chamber Events on-line registration with upcoming event reminders
- Statistical tracking of your business listing on the Chamber's web-site

Cornerstone & Visionary Partnerships & Special Event Sponsorships: By showing your commitment via a Cornerstone or Visionary Partnership you will help the Chamber cover future overhead expenses and financial planning for the continued success of the Chamber. In return, you will receive special marketing recognition throughout the year, FREE Chamber dues and FREE entry to selected prestigious Chamber functions. Select a Chamber Special Event of interest to your company and provide a vital source of financial support for that event. You will receive special advertising/marketing recognition throughout your chosen special event.

FREE advertising/marketing at the Rifle Information Center: Expose your business to the approximate 40,000+ visitors that annually come through the Rifle Information Center by placing your business information or business cards in the Chamber's brochure racks. Plus, your membership investment goes towards booth space that the Chamber has purchased with several distribution companies throughout Colorado. This booth space holds the Official Rifle Directory / Community Guide & Rifle brochures that travelers pick up when they enter Colorado, bringing tourism dollars to our community!

FREE Subscription to the Chamber Monthly Newsletter: Stay informed on the latest business trends and Rifle Chamber news through the *Rifle Chamber Scope* newsletter. Every business has the opportunity to insert one FREE flier in the Chamber's newsletter. *(Additional inserts assessed a nominal fee of \$40.00 per month).*

Group Rated Health Insurance: The Rifle Chamber offers health insurance coverage to all members regardless of any health-status related factor, and health insurance coverage is not offered or available other than in connection with membership in the Rifle Chamber. Membership is not conditioned on any health-status related factor relating to an individual *(including an employee of an employer or a dependent of any employee).*

Invitation to Join Chamber Action Team: Being directly involved in your community is good business & fun! The Chamber welcomes member involvement in its various action teams, including the Workforce Development, Government Affairs and popular Chamber community events.

Invitations to Breakfasts, Luncheons and Business After Hours: Membership meetings have been very successful, along with the popular Energy Briefing, all in which have been a great opportunity to network with other business owners and have been very informative to attendees with our featured guest speakers. With your membership, you also gain the opportunity of sponsoring a Membership Luncheon or a Business After Hours.

Networking Groups: Provide the opportunity to meet new contacts in the Rifle area and allow valuable “leads” from business to business within the community. Contact the Chamber or go online to www.riflechamber.com, *Calendar of Events* to see when the next upcoming event will be.

Marketing Opportunities: The Chamber provides a multitude of affordable marketing opportunities for any business. The Chamber’s web-site, the Chamber’s Newsletter, the Citizen Telegram’s “Chamber Page”, the Official Rifle Directory / Community Guide and Kiosk rentals at the Rifle Information Center. Your business will surely be seen with all these possibilities.

Member Business Profiles on Rifle Cable Channel 10: The Chamber utilizes Rifle Cable Channel 10 to publicize member businesses. With the Chamber’s purchase of their own video camera, the assistance of the Ambassadors to film and the City of Rifle’s Video Dept. to do the editing and production, we now have the opportunity to increase local programming to area businesses.

Member2Member Discounts: Take advantage of Chamber Member only discount programs. Media discounts are available from local area radio stations. Discounted ski/snowboard season passes. Discounted group concert tickets. And many other discounted rates at local area business, check out more money savings offers at www.riflechamber.com, click on “Hot Deals”. *If your business is interested in offering a Member2Member Discount, contact the Chamber office today.*

Promotion of your “Grand Opening”: Upon availability, the Chamber has a “Grand Opening” Banner to display at your business to promote and attract customers to your BIG Event. Damage deposit maybe required.

Recognition as a Chamber Member with the Business Display Plaque: Your Chamber Business Display Plaque will show that you are an active supporter of the Rifle Business community. A current Chamber membership plaque indicates to customers that your business is involved and supportive of your community.

Ribbon Cuttings: Besides attending these social functions, which are good opportunities to network with other businesses, the Chamber also helps you promote your business when you hold a Ribbon Cutting for a new business, remodel, or anniversary celebration of an existing business.

Tax Deductible: Your membership investment may be tax deductible as a legitimate business expense.

Unlimited Access to the Chamber Membership Roster: Use the Chamber membership database for business communications. This listing is FREE and available to *only* Chamber Members. (*Small fee of \$20.00 applies for mailing labels or email versions*).

A Good Business Investment: Your Chamber membership is a valuable investment in your business, and the general business health of the Rifle business community. We invite you to become involved.



Contact the Chamber for details about any one of these benefits and see how the Chamber can work for you.

Leadership. Access. Advocacy. The Resource for your business!